#### NON-PROVISIONAL PATENT APPLICATION

INVENTORS: GLENN W. KRAMER AND ANTHONY R. HOWLETT

TITLE: METHOD AND APPARATUS FOR LIMITING

UNAUTHORIZED COPYING OF COPYRIGHTED

WORKS OVER THE INTERNET

### CROSS REFERENCE TO RELATED APPLICATION

This application is based upon provisional application 60/390,454 filed on 06/21/2002, the priority of which is claimed.

#### BACKGROUND OF THE INVENTION

# 1. Field of the Invention

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This invention generally concerns the practice of unauthorized copying of copyrighted works over the internet and specifically concerns a method and apparatus for decreasing the copying of copyrighted works made available under SWARM technology.

# 2. <u>Description of the Prior Art</u>

Unauthorized copying of copyrighted material works such as movies, music performances, books, software, audio books and others is rampant today because of software such as MORPHEUS. Figure 1 illustrates the method and arrangement of a file sharing network 2 like MORPHEUS which uses a SWARM method to spread its downloads across multiple sites 10 and distributes its master index 12 so that users can find files anywhere on the network. The SWARM method uses dynamically assigned supernodes which identify Internet sites 10 where a work resides and is available for copying. A very large number of such sites exist, and when loaded with MORPHEUS software, a user 14 seeking a copyrighted work is automatically linked to the computer site 16 where the work resides as a digital file. That digital file is transmitted via the internet to the user's computer.

Such a system unfairly and illegally contributes to the unauthorized copying of copyrighted works due to two factors. The first is the ease of an illegal possessor 16 of a copyrighted work to register that work on the MORPHEUS data base 12. The second is the ease with which a person 14 seeking to copy a digital file of a copyrighted work can contact the owner 16 at his web site and download that digital file to his own computer.

## 3. Identification of Objects of the Invention

A primary object of the invention is to make multiple requests of a copyrighted work so as to overload the copying process by users seeking unauthorized copies of copyrighted works.

## SUMMARY OF THE INVENTION

The object identified above along with other advantages and features are achieved by an invention incorporated by a system called NEO<sup>TM</sup> (Trademark term for the system of this application) that seeks out and identifies Internet sites that offer unauthorized copying of copyrighted material. The NEO system then makes multiple requests for the offerings from the identified site, making it difficult or impossible for other users seeking such copyrighted material to assess the site and download it. The NEO system also creates a number of sites which appear to offer the same copyrighted work to act as "red herrings" for a potential copyright infringer.

Other features and advantages of the invention will become more apparent after referring to the following specification and drawings.

## BRIEF DESCRIPTION OF THE DRAWINGS

Figure 1 is an illustration of prior art SWARM technology by which a user seeking a file for a copyrighted work is connected to a web site that offers that work and downloads same to his computer.

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Figure 2 is a schematic illustration of apparatus and communication links according to the invention, and

Figure 3 is a schematic illustration of the method according to the invention.

# DESCRIPTION OF A PREFERRED EMBODIMENT OF THE INVENTION

NEO's operation makes large scale Internet media piracy much more difficult. NEO uses concepts similar to those used by MORPHEUS and other file sharing programs that make themselves difficult to pinpoint and shutdown. MORPHEUS uses a "SWARM" technology to spread its downloads across multiple sites 10 and to distribute its master index 12 so that users can find files anywhere on the network (see prior art Figure 1). NEO uses a new "Web of Anti-SWARM Programs" (WASP) technology to find and seek out instances of illegal copyrighted material and then initiate multiple downloads of that material. By legally using the MORPHEUS software for its intended purpose, i.e., to download copies of offered copyrighted material, NEO is capable of limiting unauthorized users' ability to gain access to that material (see Figure 3). NEO uses the Internet that these technologies depend on against them.

NEO also can be used to create multiple apparent copies of the same material for download via these systems. However, users who access this material only get a message to visit the store or theatre to purchase the material in the proper way. Such links lead to an online site where owners of a copyrighted work might actually offer downloads of the material for a fee.

The NEO System 1 of Figure 2 comprises of several interactive components that work to discourage casual Internet piracy of selected, copyrighted materials.

The NEO Protected Material Database 20 includes a list of all copyrighted works for which protection by inhibiting unauthorized copying is desired. The list includes the main names of the work as well as major characters/titles/names within the work so that subparts

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and derivatives of the work are protected as well. This database is hosted on a large scale PC-server.

The NEO Searcher program 22 is designed to make inquiries to super-nodes 10 of any targeted file-sharing network suspected of participating in offering or making unauthorized copies of any item contained in the NEO Protected Material Database 20. When NEO Searcher 22 discovers an instance of this offering, it initiates a download of this offered material to verify that it is, in fact, an actual substantial copy of the copyrighted work. If the material is verified as being an unauthorized copy, NEO Searcher 22 records the location of the user's IP address and stores downloaded material as well as the time and date of the action in the NEO Incident Tracker Database 24. Pertinent parts of this stored information are then forwarded to the NEO Scheduler 26.

Once the NEO Searcher 22 verifies an incidence of unauthorized use from a specific location 16, it is logged into the NEO Incident Tracker Database 24. This information is saved for later reference and documentation purposes in case of legal action.

The NEO Scheduler software 26 uses the data provided by NEO Searcher 22 to target the sites 10 offering the unauthorized material and schedules downloads of copyrighted material from those IP addresses that are offering it. The multiple downloads are scheduled randomly through the network of NEO Agents 28. (See Figure 3)

NEO Agents 28 are computers that are spread in multiple locations throughout the Internet. Each agent uses software to change its IP address frequently so it cannot be identified or targeted. The NEO Agent 28 is indistinguishable from any other potential "client" for the requested unauthorized downloaded material. The NEO Agents 28 exist on multiple small servers or they can be concentrated in one large server with multiple IP addresses. Most NEO Agents 28 include high speed Internet connections, allowing the capture of the maximum amount of bandwidth from the targeted site.

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NEO makes it very difficult for the casual user 14 of the many distributed file-sharing services 2 such as MORPH to download unauthorized copies of copyrighted material. By "filling the queue" with requests, NEO 1 preempts the great majority of those attempting to "get in line" to receive a copy. NEO's constant searching, identifying, logging and multiple requesting of many downloads disrupts and discourages the current epidemic of unauthorized Internet piracy.

While preferred embodiments of the present invention have been illustrated in detail, it is apparent that modifications and adaptations of the preferred embodiments will occur to those skilled in the art. It is to be expressly understood that such modifications and adaptations are in the spirit and scope of the present invention as set forth in the following claims:

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